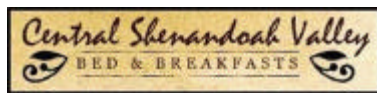




Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that customers can expect to find when they work with or visit the offices of this organization.

Virginia Green Travel Organization Profile:

Central Shenandoah Valley Bed & Breakfasts



Harrisonburg, Virginia

Central Shenandoah Valley Bed and Breakfasts is a collection of sixteen bed and breakfast houses. Seven are located in the Harrisonburg area, six in the Staunton area, and three in the Waynesboro area. Central Shenandoah Valley Bed and Breakfasts is committed to environmental excellence and works to promote environmentally responsible practices and participation in Virginia Green by its members.

CORE ACTIVITIES for Travel Organizations

- 🌱 Support Virginia Green
- 🌱 Green Meetings and Conferences
- 🌱 Recycling
- 🌱 Water Efficiency
- 🌱 Energy Conservation

DETAILS:

- Setting a goal for recruiting as many of member facilities as possible
- Displaying the Virginia Green certificate prominently and using the Virginia Green window decals
- Using the Virginia Green logo on signage to highlight recycling and other "green" features
- Highlighting involvement in Virginia Green on websites and including a link to the Virginia Green profile
- Eliminating the use of Styrofoam cups and plates. Using washable mugs instead.
- Using non-bleached napkins or maintain a supply of cloth napkins
- Serving water in pitchers and glassware, instead of plastic bottles. Consider bulk sodas.
- Recycling glass, aluminum cans, plastic, office paper, toner cartridges, newspaper, cardboard, packing supplies, fluorescent lamps, batteries, and electronic equipment
- Encouraging suppliers to minimize packaging and other waste materials
- Purchasing from vendors and service suppliers with a commitment to the environment
- Using electronic correspondence and forms
- Purchasing recycled content paper/toilet tissue

- Using “green” cleaners that are dispensed in bulk
- Purchasing durable equipment and furniture
- Proper recycling and/or disposal of thinners and solvents
- Preventative maintenance of all appliances, HVAC system, plumbing and vehicles
- Minimizing the use of pesticides and herbicides
- Tracking overall water usage and wastewater
- Using preventative maintenance on drips and leaks
- Metering water flow to discover leaks and areas of high use
- High efficiency dishwashers
- Discouraging use of water-based clean-up (sweep first)
- Low flow toilets and low flow restrictors on faucets and showerheads
- Effective landscape management plan
- Effective storm water management
- Minimization of impervious areas
- Vegetative buffers around streams and ponds
- Tracking overall energy bills and set a numeric goal to reduce
- Considering the pollution factor of your energy usage by using a pollution calculator
- Using high efficiency compact fluorescent light bulbs in spotlights and in rooms
- Providing individual thermostats in each room
- Installing LED Exit Signs
- High efficiency fluorescent ballasts and lamps
- High efficiency heating and air conditioning (HVAC) with individual thermostats in each room
- Using natural lighting and ceiling fans
- Purchasing EnergyStar computers and appliances
- Thermal-rated windows and insulation
- Using directional lighting and lighting sensors

For more information on the **Central Shenandoah Valley Bed and Breakfasts**, see www.csvbb.net.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/virginiagreen.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

